

**Preliminary programme for the
DRUID ACADEMY Winter Conference, January 18-20, 2001
on**

'THE EXTERNAL ORGANISATION OF THE FIRM'

The conference papers are available at: <http://www.business.auc.dk/druid/conferences/winter2001/>

Thursday the 18th

Arrival after lunch at

Klarskovgaard
Korsør Lystskov
DK-4220 Korsør S
DENMARK
Phone +45 5837 6666
Fax +45 5837 3541

Coffee on arrival

15.00 **Welcome address by Peter Maskell**

15.15 – 16.15 **Key-note address:**

**Industrial Dynamics: Why Connections Matter
by Brian Loasby**

16.15-18.45 Parallel paper sessions

Session 1: **Chair: Meric Gertler**

Norma Rantisi How local Institutions Fashion the design
Innovation Process in New York City's
Garment District
Discussants: Daniel Kirchert, Brian Loasby

Carol M. Connell How the Environment of Hong Kong and
the ASEAN Contributed to Jardine,
Matheson & Company's External
Organization for Opportunity Exploitation
and Risk Reduction
Discussants: Alessandro Nuvolari, Volker Mahnke

Rice, John Collaborative Production Strategies for
Technological Innovation and Leadership
in Network Industries: The Case of
Bluetooth
Discussants: Juliana Hsuan Mikkola, Bent Dalum

Thomassen, Mikkel

Discussants:

The interplay between coordination and
interfirm innovation mediated by
standardisation
Olivier Germain, Pierre Garrouste

Session 2:

Fields, Gary

Discussants:

Chair: Esben Slot Andersen
Communication, Innovation, and
networks. Business Organization,
Regional Development, and Production
Networks of Swift Meat. Packing and Dell
Computer
Henrich Dahlgren, Henrik Sornn-Friese

Jeppesen, Lars Bo

Discussants:

The end-consumer as a source of
innovation
Christian Zellner, Bengt-Åke Lundvall

Peluffo, Adriana

Discussants:

Effects of trade liberalisation on innovative
activities. An analysis of the Uruguayan
food industries
Ionara Costa, Bengt-Åke Lundvall

Pignon, Virginie

Discussants:

The Electricity Transmission Pricings in
the Nordic Countries: An Assesment of
pricing Rules
Keld Laursen, Bo Carlsson

Session 3:

Calbay, Yucel

Discussants:

Chair: Bjørn Johnson
Innovation Networks, Corporate
Coherence and Environmental
Capabilities
Per Högselius, Peter Maskell

Dahl, Michael

Discussants:

Overview of the theories of Geographical
Clustering and Agglomeration
Paolo Seri, Ned Lorenz

Aage, Tine

Discussants:

The co-existence of different
organisational forms. Firms as
interpretative systems
Johanne Nählinger, Ned Lorenz

Tappi, Deborah

Discussants:

The Neo-Marshallian Industrial District: A
study on Italian Contributions to Theory
and Evidence
Anker Lund Vinding, Peter Maskell

19.00 Dinner

20.30-21.30 Evening session

Nuvolari, Alessandro

Seri, Paolo

General discussion

Chair: Esben Slot Andersen

Industrial Revolution: The Case of the Cornish Pumping Engine

Losing areas and shared mental models: towards a definition of the cognitive obstacles to local development

Friday the 19th

09.00-11.30 Parallel paper sessions

Session 4:

Castelacci, Fulvio

Discussants:

Molin, Måns J.

Discussants:

Lien, Lasse B.

Discussants:

Vang-Lauridsen, Jan

Discussants:

Session 5:

Dahlgren, Henrich

Discussants:

Garcez, Christiane M. d'Avila

Discussants:

Högselius, Per

Discussants:

Husman, Tina Brandt

Discussants:

Session 6:

Mikkola, Juliana Hsuan

Discussants:

Chair: Ned Lorenz

A "technology-gap approach to cumulative growth": Toward an integrated model
Michiel van Dijk, Henrik Sornn-Friese

Dynamic Capabilities
How can we make them work?
Virginie Pignon, Pierre Garrouste

Factor Market Failure and Movements in Product Space
Dana Minbaeva, Pierre Garrouste

Boundaries of the firm and intellectual production – a critique of transaction costs economics
Nantawan Noi Kwanjai, Pierre Garrouste

Chair: Bengt-Åke Lundvall

Transformation of Network Structures – A Conceptual Framework
Yucel Calbay, Meric Gertler

Multinational Enterprises and Local Systems of Innovation: The Case of the Automotive Industry in Brazil
Norma Rantisi, Bent Dalum

The impact of Swedish firms on transition in Eastern Europe: innovation and institutional change in Estonia by means of West-East inter-organisational collaboration
Tine Aage, Bent Dalum

Efficiency in Inter-Organisational Learning: A Taxonomy of Knowledge Transfer Costs
Lasse Lien, Meric Gertler

Chair: Volker Mahnke

Modularity and Interface Management: The case of Schindler Elevators
Piergiuseppe Morone, Bo Carlsson

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| Hovhannisian, Karén | Application of the Real-Option Technique to Investments in Learning |
| <i>Discussants:</i> | Toke Reichstein, Ina Drejer |
| Albuquerque, Eduardo & Biazi, Elenice | Transnational Corporations and patenting activities in Brazil: data description and statistical tests about the relative internalization of technological activities |
| <i>Discussants:</i> | Elena Kosmopoulou, Esben Slot Andersen |
| Blom, Kristina & Karlsson, Charlie | Exit and Entry over the product Life Cycle: Evidence from the Swedish Manufacturing Industry |
| <i>Discussants:</i> | Marco Giarratana, Ina Drejer |

11.30-11.45 Coffee

11.45 – 12.45 Key-note address:

Best Practice? Geography, Learning and the institutional limits to Strong Convergence
by Meric S. Gertler

Chair: Volker Mahnke

13.00 – 14.00 Lunch
14.00 – 16.00 A Walk

15.45 – 16.00 Coffee

16.00 – 18.30 Key-note addresses:

Culturally Situated Knowledge and the theory of the firm
by Ned Lorenz

Why all this fuss about codified and tacit knowledge?
by Björn Johnson & Bengt-Åke Lundvall

Chair: Keld Laursen

19.00 Dinner

Saturday the 20th

09.00-11.30 Parallel paper sessions

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| Session 7: Kosmopoulou, Elena | Chair: Bent Dalum What determines the internationalization of corporate technology? Måns Molin, Bo Carlsson |
| <i>Discussants:</i> | |
| Reichstein, Toke | Product development and Performance of Firms |
| <i>Discussants:</i> | Karén Hovhannisian, Bo Carlsson |
| Giarrantana, Marco & Torrisi, Salvatore | Competence accumulation and collaborative ventures: evidence from the largest European electronics firms and implications for the EU technological policies |
| <i>Discussants:</i> | Eduardo Albuquerque, Bengt-Åke Lundvall |
| Dijk van, Michiel | An International Comparison of Manufacturing Productivity in South Africa, 1970 – 1997 |
| <i>Discussants:</i> | Christiane Garcez, Esben Slot Andersen |
| Session 8: Zellner, Christian | Chair: Pierre Garrouste How is Knowledge Being Transferred? – Assessing the indirect Effects of Basic Research |
| <i>Discussants:</i> | Mikkel Thomassen, Ned Lorenz |
| Vinding, Anker Lund | Absorptive Capacity and Innovative Performance: A human Capital Approach |
| <i>Discussants:</i> | Jan Vang-Lauridsen, Ina Drejer |
| Monrone, Piergiuseppe & Taylor, Richard | Knowledge Diffusion Dynamics and Network Properties of Face-to-Face Interactions |
| <i>Discussants:</i> | Fulvio Castelacci, Ned Lorenz |
| Nählinger, Johanna | Innovation related changes in employment structure. The case of knowledge-intensive business services |
| <i>Discussants:</i> | Michael S. Dahl, Henrik Sornn-Friese |
| Session 9: Costa, Ionara | Chair: Keld Laursen Ownership and Technological Capabilities in Brazil |
| <i>Discussants:</i> | Adriana Peluffo, Björn Johnson |

Kirchert, Daniel
Discussants:
Minbaeva, Dana
Discussants:
Kwanjai, Nantawan Noi
Discussants:

The impact of knowledge diffusion and learning capability on regional economic development in China
Carol M. Connell, Bjørn Johnson

Role of HRM practices in the process of Organizational knowledge transfer in MNCs
John Rice, Brian Loasby

System view of the firm: toward a synthesis of the theories of the firm
Deborah Tappi, Peter Maskell

11.30-11.45 Coffee

11.45 – 12.45 Concluding panel discussion

Taking stock, Looking ahead.

**Bo Carlsson, Brian Loasby, Bengt-Åke Lundvall,
Edward Lorenz**

Chair: Peter Maskell

13.00 Lunch

Departure

Arrival at Copenhagen Airport
International & Domestic Terminal
before 16h30 (4.30 p.m.).